Powering Canada's Economy

With rising costs, incomes not keeping up, and economic uncertainty, Canadian families are struggling. It's important to keep all sectors of our economy going strong—including our oil sands sector. Pathways Alliance is made up of Canadian Natural, Cenovus, ConocoPhillips Canada, Imperial, MEG Energy and Suncor representing six of Canada's largest oil sands producers.













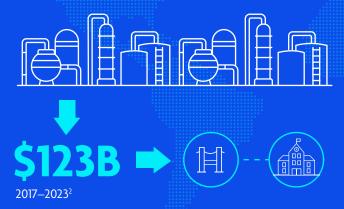




Canadians directly or indirectly employed. I

REVENUE

Taxes and royalties for federal and provincial governments.



INFRASTRUCTURE & PROGRAMS

Funds to build Canadian roads, bridges, schools and more.

THE WORLD NEEDS SECURE ENERGY Global consumption of oil is just over barrels per day Global middle class growing by people per year With the oil reserves in the world, Canada has an important role to play.1

Innovating Canada's Oil Sands

Canada's Oil Sands Innovation Alliance (COSIA) is the innovation arm of Pathways Alliance. Since 2012, COSIA has focused on collaborative action and innovation in oil sands environmental technology.

COSIA brings together academics, researchers, innovators and others to collaborate on solutions that could produce improvements in four priority areas:









TAILINGS

WATER

LAND

GREENHOUSE GASES

¹ Energy Fact Book 2024-2025, Natural Resources Canada, 2024.

^{2 &}quot;Oil and gas extraction revenues, expenses and balance sheet." Statistics Canada, Sept. 25, 2024,
3 Oil Analysis and Forecast to 2030, International Energy Agency, 2024.
4 Agnolucci, Paolo & Makarenko, Nikita. "Growing oil supplies amid moderating demand and geopolitical uncertainty: What lies ahead for oil?" World Bank Blogs, Nov. 5, 2024.