

Powering Canada's Economy



With rising costs, incomes not keeping up, and economic uncertainty, Canadian families are struggling. It's important to keep all sectors of our economy going strong—including our oil sands sector. Pathways Alliance is made up of Canadian Natural, Cenovus, ConocoPhillips Canada, Imperial, MEG Energy and Suncor representing six of Canada's largest oil sands producers.



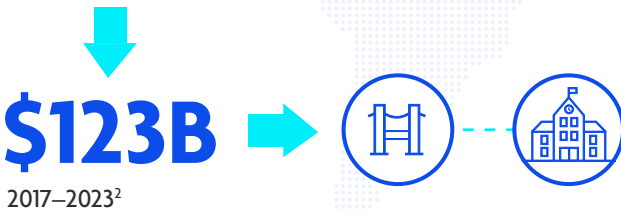
JOBS

446,000+

Canadians directly or indirectly employed.¹

REVENUE

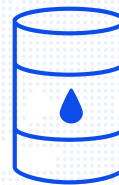
Taxes and royalties for federal and provincial governments.



INFRASTRUCTURE & PROGRAMS

Funds to build Canadian roads, bridges, schools and more.

THE WORLD NEEDS SECURE ENERGY



Global consumption of oil is just over

100M

barrels per day³



Global middle class growing by

100M

people per year⁴



With the

4th largest

oil reserves in the world, Canada has an important role to play.¹

Innovating Canada's Oil Sands

Canada's Oil Sands Innovation Alliance (COSIA) is the innovation arm of Pathways Alliance. Since 2012, COSIA has focused on collaborative action and innovation in oil sands environmental technology.

COSIA brings together academics, researchers, innovators and others to collaborate on solutions that could produce improvements in four priority areas:



TAILINGS



WATER



LAND



GREENHOUSE GASES

¹ Energy Fact Book 2024-2025, Natural Resources Canada, 2024.

² "Oil and gas extraction revenues, expenses and balance sheet." Statistics Canada, Sept. 25, 2024.

³ Oil Analysis and Forecast to 2030, International Energy Agency, 2024.

⁴ Agnolucci, Paolo & Makarenko, Nikita. "Growing oil supplies amid moderating demand and geopolitical uncertainty: What lies ahead for oil?" World Bank Blogs, Nov. 5, 2024.